

# CASE STUDY: HIPPOCAMP

## INTRODUCTION

Hippocamp is a Patient Management System for Allied Health practices based in Australia. Merging functionality from existing software and improving workflow to bring real change to patient outcomes was the primary goal of this software.

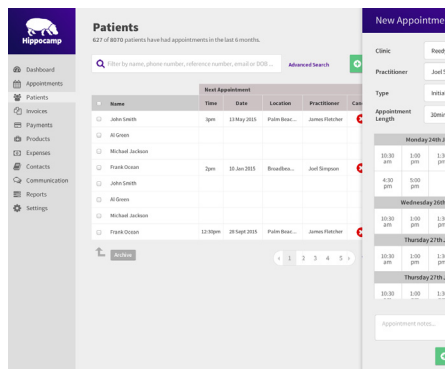
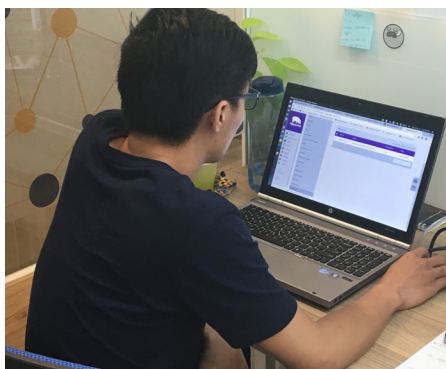
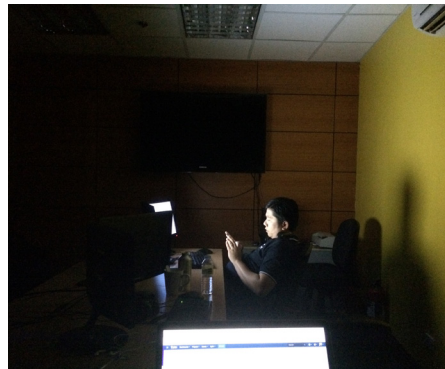
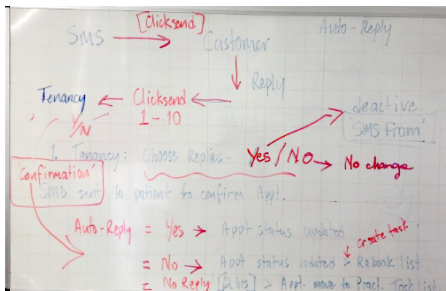
Teamscāl was engaged to provide back-end software development and testing resources for the project over a 24 month period.

## METHODOLOGY

Partnering with key resource providers in the Philippines, Teamscāl helped Hippocamp scale to prove the concept before moving on to a minimum viable release. Working with an Australian based design team and resources from Teamscāl we were able to build a working prototype within 3 months before moving on to a beta release. After a 2 year project including pivoting to meet specific needs along the way, Hippocamp was released and production support handed over to their internal team.

The software is completely cloud based and developed using PHP, Laravel, MySQL and deployed to Amazon Web Services for production.

## DELIVERABLES



## OVERVIEW

### Resources:

- Project Manager (Aus based)
- Design Manager (Aus based)
- Front-end designer (Aus based)
- Devs / Testers (Philippines Based)

### Total Budget:

- \$50k initial spend
- \$25-40k feature enhancements
- \$150k to get to production release

### Challenges:

- Significant R&D to build calendar component
- Communication between teams

### Technology Used:

- PHP, Laravel (back-end dev)
- MySQL (database)
- Amazon Web Services (deployment)
- InVision App (design)
- HTML5/CSS3 (front-end dev)
- Custom AJAX, JSON
- Jira (project mgmt)
- Slack/Skype (communication)