

CASE STUDY: DINEABLE

OVERVIEW

Dineable is an app designed to improve communication between diners and dining providers - including restaurants, caterers and private events.

“Dineable applies intelligent technology and human interaction to help guests and hospitality staff communicate clearly and consistently about how people eat now. This game-changing technology dynamically improves the dining experience, uniting the front and back of the house even before guests arrive.”

Teamscāl were engaged to prototype this green-fields cloud based web application and subsequently we have been involved in moving from a prototype into a production version. Working with the core team in Philadelphia, USA, as well as their internal developers, Teamscāl were responsible for coordinating prototyping, design and development efforts, as well as building and managing production infrastructure during the pre-beta and beta phases.

This product has already raised US\$170K and is in the process of gaining private start-up funding to the tune of an additional US\$350k. The expectations, however, is to raise between \$1.2m and \$1.5m in seed funding in 2018.

Teamscāl will continue to remain an integral partner with this company as they significantly scale up their operations in 2018 to expand the app's structure, capabilities, and user platforms.

dineable

Client Industry:

- F&B / Hospitality

Client Location:

- Philadelphia, USA

Budget:

- approx. \$US150k

Timeframe:

- Initial project 8 months + ongoing delivery of further functionality

Team Skills:

- Software Architecture
- Project Management
- Development
- Prototyping
- Business Analysis

Technology:

- PHP
- Laravel
- MySQL
- AWS

